



## SPONSOR PLEDGE FORM

I wish to sponsor Ready to Run™ with a tax-deductible gift at the following level:

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Please make your check payable to:  
*The University of Scranton/Ready to Run*

Mail to: Office of the Provost, ATTN: Linda Walsh,  
The University of Scranton, 800 Linden St.,  
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For questions about sponsorship, please contact  
Meg Hambrose at 570-941-4262

### About the Center for American Women and Politics at Rutgers University

[www.cawp.rutgers.edu](http://www.cawp.rutgers.edu)

The Center for Women and American Women (CAWP) is a university-based research, education, and public service center. Its mission is to promote greater knowledge and understanding about women's changing relationship to politics and government and to enhance women's influence and leadership in public life. A unit of the Eagleton Institute of Politics at Rutgers, The State University of New Jersey, CAWP is a leading authority in its field and a respected bridge between academic and political worlds.

### About the Department of Political Science at The University of Scranton

[www.scranton.edu/academics/cas/political-science/index.shtml](http://www.scranton.edu/academics/cas/political-science/index.shtml)

The Political Science Department offers students the opportunity to major or minor in Political Science. The Department also offers a Public Administration and Affairs track within the Political Science major. In addition, Political Science Department courses are integral to the University's International Studies major and minor. Moreover, the Political Science faculty members encourage all students, no matter their major, to enroll in a political science course or two so that they will gain the knowledge and skills to influence their governments.

### About The University of Scranton

[www.scranton.edu](http://www.scranton.edu)

The University of Scranton is a Catholic and Jesuit university animated by the spiritual vision and the tradition of excellence characteristic of the Society of Jesus and those who share its way of proceeding. The University is a community dedicated to the freedom of inquiry and personal development fundamental to the growth in wisdom and integrity of all who share its life.



A program of the Center for American Women and Politics at Rutgers University  
And The University of Scranton

## Saturday, January 28, 2012

5th Floor, Brennan Hall  
The University of Scranton  
Scranton, Pa.





## What is Ready to Run™?

Ready to Run™ is a *bi-partisan* program for women who want to run for office, seek higher office, work on a campaign, get appointed to office, or learn more about the political system.

Ready to Run™ is your one-stop training on running for office or getting involved in public life. You will learn from prominent elected and appointed leaders, campaign consultants, party officials, and policy experts.

## You will leave with . . .

- “How-to” instructions on running for office including sample filing documents and calendar of filing deadlines
- Real-world advice and best practices from experts
- Strategies for positioning yourself for public leadership
- A better understanding of Pennsylvania politics
- Internet strategies for campaigns

## Why this program is needed

Research shows that political women change the public policy agenda and the way government works. Women make our democracy more inclusive and more responsive to the concerns of all citizens, yet Pennsylvania has one of the lowest proportions of women in state and local elected offices in the country.

*We will get you Ready to Run in time for the 2012 elections, or inspire you to think about running in a future election!*

## Ready to Run™ Agenda at a Glance

All sessions held at Brennan Hall on the campus of The University of Scranton

### Saturday, January 28, 2012

- 8:00 a.m.** Registration and Continental Breakfast  
Keynote: Making a Difference-  
-*What Women Need to Know*-  
-Marjorie Margolies, Founder & President of Women’s Campaign International  
Launching Your Campaign  
An Election Primer-The Nuts and Bolts  
Navigating Political Parties
- 12:00 p.m.** Lunch and Networking  
Fundraising for Success  
Using the Media Wisely  
Message Training  
Personal Perspectives on Running for Office
- 5:30 p.m.** Adjourn

## TRAINING REGISTRATION FORM

**REGISTRATION FEE:** \$75 due no later than January 20, 2012. Fee includes meals and all conference materials. Register on-line at [www.lwvlackawanna.org](http://www.lwvlackawanna.org)

Register by mail using this form. Make check payable to The University of Scranton and send to:  
Office of the Provost ATTN: Linda Walsh  
The University of Scranton  
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Scranton, PA 18510

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How did you hear about Ready to Run™

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Are you planning to run for office in the near future? If yes, what office? \_\_\_\_\_

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