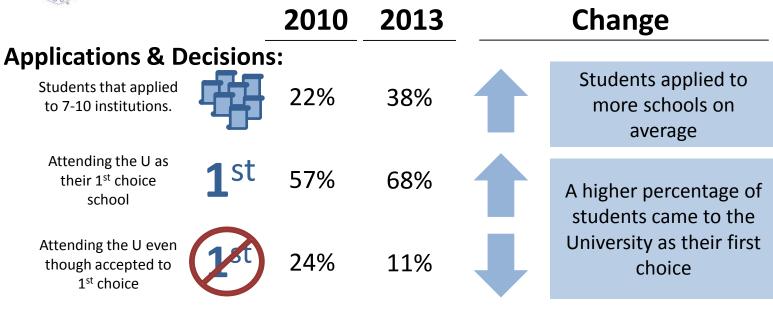


## Then and Now

University of Scranton student responses to the Higher Education Research Institute's 2013 CIRP Freshman Survey from 2010 and 2013



## **Reasons for attending:**

The following reasons were "Very Important" in deciding to attend the University

A very good academic reputation		83%	80%		Academic Reputation and Good Jobs for
That graduates get good jobs	<b>X</b>	78%	73%		graduates remained top reasons for attending
A visit to campus		60%	73%		A visit to campus was mentioned more often
The offer of financial assistance		62%	63%		The offer of financial aid remained an important reason
The religious affiliation of the University	+	29%	22%		Students listing religious affiliation decreased, but
Religious Affiliation:					
Students that reported being Roman Catholic	+	70%	77%		More students reported being Catholic
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